

It's New...It's Better...It's...

# BENCHMARK CABLEVISION EXPANDED CHANNEL LINE-UP



CH #	CALL LETTERS	CH DESCRIPTION	CH #	CALL LETTERS	CH DESCRIPTION	CH #	CALL LETTERS	CH DESCRIPTION
2	KCBS	CBS	22	HN	Headline News	42	MTV	Music Television
3	CCTV	Cablevision Community TV	23	C-SPAN	House of Representatives	43	BRAVO/	Performing Arts/Foreign Films
4	KNBC	NBC	24	HBO	HOME BOX OFFICE		FASHION	The Fashion Channel
5	KTLA	Independent	25	SHO	SHOWTIME	44	BET	Black Entertainment TV
6	CITY	Ridgecrest City Government TV	26	MAX	CINEMAX	45	UNI	Spanish Programming
7	KABC	ABC	27	DIS	THE DISNEY CHANNEL	46	QVC	Shopping Network
8	KERO-23	CBS	28	TMC	THE MOVIE CHANNEL	47	MOVIE	Movietime Previews
9	KHJ	Independent	29	SPORTS	SPORTS CHANNEL AMERICA	48	WTBS	Atlanta Superstation
10	KCET	PBS	30	TBN	Trinity Broadcast Net.	49	HSN-1	Home Shopping Network-1
11	KTTV	Independent	31	VH-1	24-Hour Video Hits	50	CC-50	CABLE CINEMA - 50**
12	KVVT	Independent	32	AMC/HSN-2	American Movie Classics	51	CC-51	CABLE CINEMA - 51**
13	KCOP	Independent	33	LIFE	Lifetime	52	CC-52	CABLE CINEMA - 52**
14	ESPN	24-Hour Sports	34	TDC	The Discovery Channel	53	TLC	The Learning Channel
15	TNN	Nashville Network	35	NICK	Nickelodeon	54	PRIME	Prime Ticket
16	CBN	Family Entertainment	36	TWC	The Weather Channel			
17	USA	Sports/Family Entertainment	37	WWOR	New York Superstation			
18	A&E	Arts and Entertainment	38	CMT	Country Music Television			
19	STN	Shopping Television Network	39	WGN	Chicago Superstation			
20	CC Preview	Cable Cinema Previews	40	FNN	Financial News Network			
21	CNN	24-Hour News	41	TNT	Turner Network Television			

\* Channel line-up is tentatively scheduled for October 1 implementation.

\*\* Cable Cinema, Benchmark Cablevision's Pay-Per-View service, is tentatively scheduled for a January 1990 premiere.

Benchmark Cablevision is proud to present our expanded channel line-up to our cable customers. We think you'll enjoy your new channels like **The Learning Channel**, a 24-hour **Prime Ticket** and **The City of**

Ridgecrest's own public service station. Look for continued improvements as we work to expand and automate our pay-per-view service and add stereo capacity to ten channels.

B E N C H M A R K  
**Cablevision**

446-5536

543 Inyokern Road, Ridgecrest, CA 93555

# NWC Rocketeer

Naval Weapons Center, China Lake, California 93555-6001

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## Capability overcomes disability for engineer

*Editor's note: This story is the first in a series focusing on employment opportunities during National Disabilities Employment Month.*

"I used to think life ended if you broke your neck," said Mark Lawson, a Junior Professional home coded to Code 3518. He found out otherwise in May of '86 when involved in a car accident during his senior year at New Mexico State University. Since then he has come a long way to become a Junior Professional (JP) engineer at the Naval Weapons Center.

Emerging from the accident a quadraplegic, Lawson went home to Roswell, New Mexico where he spent three months in a rehabilitation center. "Coming back was a slow process. At first I denied that things would be different." He added, "When I finally realized that I was not going to walk away, I became depressed. But I learned to be realistic in my expectations." He trained himself to use his remaining strength to become as independent as possible. With shoulder muscles, biceps and limited use of triceps, Lawson navigates himself anywhere his wheelchair can go. The specially designed van he drives gives him the freedom which he values now more than ever.

As a student at NMU, Lawson had majored in mechanical engineering. "Ever since the sixth grade I had been drawing and drafting. Mechanical draw-

ing in high school led to computer-aided drawing (CAD) and computer-aided manufacturing (CAM) in college," he related. During his sophomore year he worked as a student aid in the CAD/CAM lab.

"The thing that pulled me through after the accident was my desire to finish my bachelor's degree," said Lawson. "The first time I returned to school I had a medical setback, but eventually I was able to complete my studies." At the university he had his first experience at getting around on his own. Sharing an apartment with a live-in attendant was a necessity, but from the time he left home in the morning until he arrived home after school, he was independent.

While still in school he worked as a technical writer for the Hughes Corporation, but felt that they weren't making full use of his talents. "I had a good understanding of basic design work and analysis using CAD and CAM which I was anxious to put to use," he explained. Through the university's placement office he set up interviews. But before he could begin, an NWC recruiter offered him a job at China Lake.

"I immediately liked Ridgecrest for its hot weather and the small town atmosphere; I didn't realize just how small it was until I tried to do some serious shopping," he commented good-humoredly. (Continued on Page 6)



**OUTSTANDING VOLUNTEER--Mrs. Constance Barr, publicity chairman of the Navy Relief Society, China Lake Branch, received her 300 hr. pin for volunteer work and was honored as "Outstanding Volunteer" at the NRS awards ceremony on Sept. 29. Capt. Douglas Cook, NWC commander, presented her pin along with a certificate of appreciation. Photo by PHAN Cary Brady**

## Future presents challenge to NWC's new Hispanic Employment Program Manager

As the Naval Weapons Center's new Hispanic Employment Program Manager, Joaquin Rivier sees challenging times ahead. Coinciding with Hispanic Heritage Month, Sep.15-Oct.15, Rivier is setting the framework for an aggressive and innovative Hispanic recruiting program at NWC.

Earlier this year Secretary of the Navy (SECNAV), H. Lawrence Garrett, III, sent out a call to all Department of the Navy (DoN) commands. His concern-- statistics show that the Hispanic population is not adequately represented in the civilian workforce of the DoN. To correct this problem, he established a five point program to achieve a goal

of five percent representation by fiscal year 1992.

Successful implementation of such a program requires intensified effort at every organizational level to ensure increased hiring, retention and advancement of Hispanics.

That's where Rivier comes in. A 15-year civil service background in personnel management has primed him for this task. He took over as program manager on Oct 1. For the past five years he has been on Center working as a Personnel Management Specialist.

Rivier talked about some statistics which prompted SECNAV's aggressive push to increase Hispanic employment in its civilian ranks. The accompanying chart shows representation of Hispanics by percentage in the civilian workforce. Additionally, NWC, reflecting a Navy-wide trend, is experiencing a loss of Hispanic civilians in greater numbers than are being hired.

What is this five-point plan devised by SECNAV to change the situation?

1. Demonstrate personal commitment to the DoN goal of increasing the Hispanic representation rate to five percent by 1992.

2. Conduct innovative and aggressive recruitment programs.

(Continued on Page 7)























